

## Hendricks County Convention and Visitors Bureau

# P R E S S R E L E A S E

8 West Main Street, Danville, IN 46122 317.718.8750 [www.TourHendricksCounty.com](http://www.TourHendricksCounty.com)

- FOR IMMEDIATE RELEASE -

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### **HENDRICKS COUNTY CVB CREATES TWO TOURISM SCHOLARSHIPS – DEADLINE EXTENDED**

DANVILLE, IN (March 3rd, 2009) – The Hendricks County Convention and Visitors Bureau (HCCVB) presented a check to the Hendricks County Community Foundation at the regular monthly meeting of the Commission last week announcing the development of two \$1,000 tourism scholarships for residents of Hendricks County.

“We are honored and pleased to begin this annual award for 2009 and we plan to work closely with individuals who are seeking Tourism as their choice for a career,” said Emory Lencke, Executive Director of the HCCVB. “Tourism is the third largest employer in the state of Indiana and many individuals can and will benefit from our efforts here in Hendricks County.”

The first non-renewable scholarship is designated for a graduating senior from any Hendricks County high school who is a resident of the county and who will be attending an Indiana college or university and pursuing a degree in a tourism industry related field. The deadline for this application has been extended to Friday March 20th. Programs that will be considered as tourism include Hospitality programs, Hotel/Lodging Management, Restaurant, Food or Beverage Management, Culinary Training, Event Management, Travel Planning, Motorsports, Cultural Development, Sports Tourism and Food Production Training.

The second scholarship will be awarded to an adult who is a resident of Hendricks County and is also pursuing a degree in a tourism related field from an Indiana college or university in a category as identified above. The high school scholarship applications are being

handled through the Hendricks County Community Foundation and those interested in applying for the adult scholarship can do so through the Hendricks College Network.

A committee of local tourism experts including Lynne Fuller, president of the Tourism Commission and owner of F2, Inc. Tourism Consulting will head the committee to award the scholarships. Other committee members include Debra Beasley, owner of Beasley's Orchard and Scott R. Smith, Senior Communications Manager at O'Reilly Raceway Park and a Governor appointee to the Indiana Tourism Council.

In order to jump start the fund to ensure future growth of the program the HCCVB dedicated an initial \$20,000 endowment to the Hendricks County Community Foundation. This endowment will continue to grow and reinvest for the future of tourism in Hendricks County. The HCCVB has also agreed to budget annual contributions to the fund to continue to allow for the development of tourism programs in our schools and community.

For more information on the high school scholarship please contact Susan Rozzi with the Hendricks County Community Foundation at 718-1200 or visit online at [www.hendrickscountycf.org](http://www.hendrickscountycf.org). To get more information on the adult program, contact the Hendricks County College Network at 745-9265 or visit [www.hendrickscollegenetwork.com](http://www.hendrickscollegenetwork.com).

The Hendricks County Tourism Commission d/b/a the Hendricks County Convention and Visitors Bureau attracts visitors to the county by promoting and developing tourism, which stimulates economic growth and enhances quality of life. For more information visit the website at [www.TourHendricksCounty.com](http://www.TourHendricksCounty.com), or call 317-718-8750.

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**Attached photo caption – CommunityFoundation.jpg: Lynne Fuller (left), president of the Tourism Commission and Kent McPhail (right), Vice President present Janet Haley (middle), Executive Director of the Community Foundation, with a check to start the Tourism Scholarship Endowment.**