HCCF Strategic Plan Framework



2023-2025 Approved by Board of Directors 10-27-2022

HCCF's Vision: Hendricks County is a place where everyone has the opportunity to have a fulfilling life and the tools they need to build a stronger future together.

HCCF's Mission: The Hendricks County Community Foundation is a trusted community partner in understanding needs, aligning resources, and empowering people to address today's priorities and create lasting impact together.

Strategic Plan Vision:

HCCF is a trusted partner and leader in proactively and inclusively meeting the needs of Hendricks County today and tomorrow.

Goal 1: Intentional Action

Our grantmaking and community leadership initiatives prioritize meaningful impact and inclusivity.

Priority 1A: Align resources and cultivate partnerships to address the greatest needs and support projects with the greatest potential for positive change across Hendricks County.

Priority 1B: Implement trust-based funding partnerships that advance innovative solutions to community issues.

Goal 2: Engaged Leaders

Our full HCCF team is modeling active and informed community leadership.

Priority 2A: Equip Board, Staff, and Volunteers to serve as knowledgeable, purpose-driven leaders in Hendricks County.

Priority 2B: Foster increased Board engagement through strategic recruitment and peer accountability for active partnership.

Goal 3: Expanded Resources

Increased assets help grow our mission-aligned grantmaking and operational sustainability.

Priority 3A: Activate Board, Staff, and Volunteers in fund development efforts that focus on donor cultivation and stewardship.

Priority 3B: Grow the network of support to increase unrestricted funds.

Goal 4: Broadened Awareness

Our name is more widely known for the values-aligned and purpose-driven work we do throughout Hendricks County.

Priority 4A: Utilize a mission-aligned brand voice to become more broadly and accurately known across Hendricks County.

Priority 4B: Engage community partners in collective action towards a shared vision for a thriving Hendricks County.