



# HCCF Grantee Press Release

In an effort to ease the HCCF grant reporting process for grantees as well as to provide an opportunity for public awareness of your organization and HCCF grantmaking, we request that all grantees compose a press release with the following guidelines within one (1) month of using the funds or as described in the grant letter. **(See a sample press release on page 2.)** We appreciate your help in this regard.

The guidelines below are made to be general for all organizations. If you have any questions on your release please contact Eric Hessel, HCCF Program Officer, at [eric@hendrickscountycf.org](mailto:eric@hendrickscountycf.org).

## **Content:**

- A brief introduction to your organization. (This section could include your organization's mission and purpose.)
- A description of the specific project or purpose for which you received the HCCF grant.
- Please provide the impact this project had on your organization or the community **with at least one quantitative outcome**. What difference did this program make for your clients and/or the community as a whole? (This could include people and communities served, an anecdote describing a positive outcome, etc.)
- Quote: Include at least one quote from a leader within your organization speaking to the grant received from HCCF and what that meant to the success of this project.
- Photo- In your email please attach 1-2 photos of the project that was supported by this grant in the press release. Please include a caption for these photos. (HCCF understands that some programs serve clients in a confidential manner. If this is the case, please consider including sample stock photos.)
- Boilerplate- Include a boilerplate for your organization
- Please attach your organization's logo for marketing purposes.

*Expected length: 3-4 paragraphs*

*Completed Grantee Press Releases should be sent to Eric Hessel, HCCF Program Officer, at [eric@hendrickscountycf.org](mailto:eric@hendrickscountycf.org). HCCF staff will review the release as well as add a quote from HCCF along with our logo and boiler plate. **HCCF will return a final version back to you for your records and will send it to the media for release.***

*HCCF reserves the right to use these press releases on an ongoing basis to promote our grantmaking and the nonprofits serving our county. This could include: Sharing with media, in HCCF e-news or print newsletter, email blasts, social media and more. We appreciate your help in this effort and your partnership in making Hendricks County a great place to live, work and play.*

**FOR IMMEDIATE RELEASE**

**Date**

**Photo Included**

**For More Information Contact**

Frances Mock, HCCF  
Communications and Finance  
Manager

Frances@hendrickscountycf.org

**Headline-** Hendricks County Community Foundation Makes \$6,500 Grant to Food Pantry Coalition for Capital Purchases

**Paragraph 1-2: Brief introduction to your organization. (Include mission and/or purpose)**

1-6 residents in Hendricks County are food insecure. The Hendricks County Food Pantry Coalition is a group of 23 agencies and churches focused on addressing the issue of hunger in our county. The need is growing and many pantries are in need of items to enable them to better serve local families.

**Paragraph 2-4: Describe impact this project has had on the community including one quantitative metric. Include at least one quote from a leader in your organization speaking to the grant received from HCCF and what that meant to the success of this project for the community.**

The Hendricks County Community Foundation awarded the Hendricks County Food Pantry Coalition a grant from the Deedee Daniel Opportunity Fund for \$6,500 to purchase refrigerators and other supplies for member pantries. The grant funded 9 refrigerators for 6 pantries; one local pantry also received 4 banquet tables as part of the grant.

The grant request was made by the Coalition to help in feeding the community, specifically fresh and frozen items which are particularly sought after. Melody Snider-Burks, St. Stephens Lutheran Church's pantry organizer spoke to what the new refrigerator would mean for their pantry, "This is such a big gift because we have run out of storage. We are so excited because it gives us the opportunity to provide more items for our families. A lot of pantries do not have this capability, and when we get gifts like milk, fresh produce or ice cream we hate to turn it down."

The project became a community effort with the grant from the Hendricks County Community Foundation along with a substantial discount from the Sears store in Avon. The Coalition Treasurer worked with Avon Sears store manager Gary Barrett and the owner Harold Wims to buy nine units at a discount of nearly 25%. HCCF Program Officer, Eric Hessel was very excited for the community collaboration on this project, "The Coalition is an unbelievable story of Hendricks County working together. Started as a 2006 Leadership Hendricks County capstone project, the Coalition now meets regularly to share resources and ideas across the entire county and services as a model for communities around the State. This grant was just another step forward, allowing these six pantries to better serve their clients. And to see Sears step up in such a big way was an affirmation of what the Coalition is doing and our efforts to fund impactful, county-wide programming".

### **HCCF Boilerplate**

The Hendricks County Community Foundation works to improve the quality of life in Hendricks County by helping donors match their passion with community needs, awarding grants to nonprofit organizations and projects, and collaborating to address community issues. The Community Foundation manages assets of over \$11 million in a collection of funds created by individuals, families, businesses and organizations for charitable purposes. In 2015, the Community Foundation gave nearly \$825,000 in grants to charitable organizations and scholarships to local students. For more information, call 317-268-6240 or visit [www.hendrickscountycf.org](http://www.hendrickscountycf.org).